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Curriculum of agricultural universities must be aligned to industry needs

The current agricultural scenario in India has three defining trends. One, farmers face production to post production challenges. In this context, the government had brought the three farm laws to unleash the potential of the farm sector.

The second defining agricultural trend of our times is that the large majority of jobs are in the private sector. Accordingly, the course curriculum of the agricultural universities must be aligned to the needs of the industry. The third defining trend is the robust growth of startups.

More than a decade ago, ICFA initiated the trend to get charm and glamour into agriculture. Now, the change has happened. Everyone wants to understand opportunities in agriculture.

Agriculture is seeing its best days. The post Covid economic recovery has been majorly powered by the agriculture sector. The target spelled out by Prime Minister Shri Narendra Modi to double agriculture exports is a very major push for this sector. This shall be achieved by focusing on the four Ms - Material (quality of what we produce), Money (investment), Manpower and Markets. We need to more effectively align production with marketing. With the support provided by the government, good days are ahead for agriculture.